

2009 FINANCIAL CALENDAR

In its practice of providing correct and timely information to investors and pursuant to article 4.1.2 & 4.1.4.3.1. of the Athens Stock Exchange Rulebook, **KATHIMERINI S.A.** ("the Company") announces its Financial Calendar of 2009:

A) Announcement of the Full Year 2008 Financial Results (for the Company and the Group): Monday, March 30, 2009 following the end of trading on Athens Stock Exchange, on the company's website (www.kathimerini.gr) as well as on the website of the Athens Exchange (www.ase.gr)

B) Publication of the Full Year 2008 Financial Results in the Press: Tuesday, March 31, 2009

C) Annual Briefing of Analysts: Friday, June 5, 2009

D) Annual Ordinary General Meeting of Shareholders: Tuesday, June 23, 2009

E) Ex-Dividend Date 2008 (in case the Annual Ordinary General Meeting of Shareholders votes for dividend payout) : Monday, June 29, 2009 - Dividend beneficiaries 2008 - Record date: shareholders on Wednesday, July 1, 2009

F) Dividend Payout 2008: Tuesday, July 7, 2009

In accordance with the new, revised ATHEX Rulebook, starting on 01.01.2009, corporate actions take place based on "record dates", replacing the "trade date" rule. Based on the new rule, beneficiaries of the corporate action (in this case of the dividend) are those investors who are registered in the D.S.S. on the relevant record date. Further details will follow at a later date.

The Company reserves the right to alter above dates, by virtue of a new announcement whereto it shall modify the above .